



Director of Global Product (f/m/d)*



About the opportunity

We are looking for an ambitious and enthusiastic person to fill the position of the
Director of Global Product (m/f/d)

As the **Director of Global Product**, you will lead the charge towards our success of the development and execution of the overall product portfolio strategy by **transforming consumer insights into product plans that align with company strategy, values and business goals**. You will create and maintain the cross-company product development life cycle resulting in consistent on time delivery of new products in concert with a **multi-year strategic roadmap plan** to further reduce time-to-market risk to product and implement a cross-functional stage-gate process. These measures ensure an alignment and buy-in for all new products from concept through market launch. As a senior leader of the product team, you will play a **critical role that encourages growth and innovation** – learning and leading the product development fundamentals that will reach end to end of our organization and result in an **important, positive impact on millions of children around the world**. The position reports directly to the CEO and acts as the ambassador of woom and first counterpart for all product and product development questions.

Your mission

- Implement the operational leadership and innovation in terms of product and product development
- Build engaging and innovative products for customers and end-users
- Lead a complex product development process to ensure that the right products are available
- Translate vision and consumer insights into credible and motivating strategies and then develop strategies into actionable management plans
- Support and motivate world-class global teams across each function and implement a high-performance work culture along the lines of woom's values such as JOY, COURAGE and RESPONSIBILITY
- Act as a Leader and connect and build strong relationships with the team, colleagues, superiors, customers and any other stakeholder

Your skills

- a bachelor's degree or equivalent in mechanical engineering, business administration (with a technical emphasis or similar)
- more than 10 years' experience in managing and developing branded consumer goods (or similar), i.e. developing consumer products from scratch (from the idea to market launch and a strong interaction with manufacturing)
- Track record in process orientation (leading products from innovation to sales), in leadership and in stakeholder management (colleagues, bosses, customers, suppliers and others)
- Experience in product safety and compliance
- Continuous improvement mindset to be able to create a clear compelling vision
- Strong financial literacy, ability to analyse data quickly and identify risks/opportunities
- fluent English language skills

Who we are

We are a fast-growing, young and international company within the bike industry. **We love to make children happy and offer children a fun and safe riding experience by producing ergonomic, lightweight and high-quality bikes.**

woom is **headquartered in Klosterneuburg, near Vienna**, with subsidiaries in the US and importers in 30 countries worldwide. We are market leader in Germany, Austria, Switzerland and maintain a very strong market position in the USA. We **grow significantly with approx. 140 employees in Austria and 60 in the US**. woom's annual turnover amounts to approx. € 100 Mio. net sales whereas further substantial growth is expected within the following years.

Please see <https://www.youtube.com/watch?v=3UGhOdDMNAA> for further information.

Your application

This position is recruited by our partner agency Sergey Frank International. If product development is your passion and you are interested in a strategic position at a young unique company, we are looking forward to **receiving your application** (CV and letter of motivation) **directly by email to Ms. Lotta Schaefer: lotta.schaefer@sergey-frank.com**.